

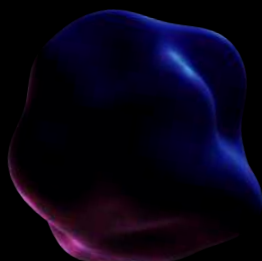
BI
LI

Mediakit



TABLE OF CONTENT

We deliver the
World you demand
+91 9142760208
Bili.co.in



01	BRIEF DESCRIPTION	3
02	WHAT WE WORK ON	4
03	WHAT MAKES US BETTER	5
04	APP DEVELOPMENT	6
05	WEB DEVELOPMENT	7
06	UI DESIGN	9
07	USER ENGAGEMENT	10
01	SUPPORT PROVIDED	11
08	ADD-ONS	12
09	OUR CLIENTS	13

We Create Innovate *Deliver*



APP DEVELOPMENT

- Amazing User Experience
- Robust Backend
- Easier Analytics Reporting
- App Prototype Development



WEB DEVELOPMENT

- Interactive UI Development
- Enterprise Web Development
- Search Engine Friendly
- Maintenance and Support



DESIGN SOLUTIONS

- Custom-tailored design
- Streamlined process
- Transparent collaboration
- Motion Graphics & Animations
- Delivery on time

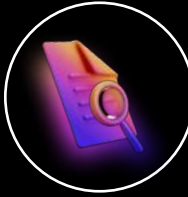


WHAT WE WORK ON

Bili is a professional services technology company that delivers leading Application Design, Development and Delivery services to clients. Using our expertise, approach and experience, we have successfully developed and managed best-in-class systems across a wide range of industries. Our services are designed to provide rapid, flexible, and secure solutions to our clients that deliver business results and value.

1 Rigorous Research

By including the voice of your users in the design and development process, we avoid relying on guesswork.



2 Sophisticated Surveys

Good, reliable results only come from well-designed and written surveys. Questions need to be easy to understand with a logical flow.



3 Prototyping

Most importantly, a prototype allows a user to interact with the website almost as it would behave when built.



4 Development & Creation

It includes aspects such as web design, web publishing, web programming, and database management. It is the creation of an application that works over the internet



5 Discuss & Changes

After deployment, if there are any suggestions from our client we work on them and do the changes as per their desire



6 Handover & Launching

Packaging source files, providing instructions for use and any required training occurs at this time and launch your product in the world of web.

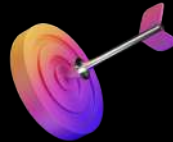


WHAT MAKES US BETTER



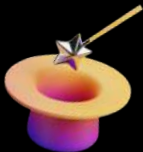
On time delivery

We ensure on time delivery of the website within the promised budget and time.



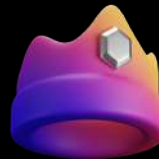
Seamless Design

Designing Products that automatically attract the target audience of any business



Team of Experts

All our team leads have 5+ year experience in working in the corporate world.



Premium Quality

We ensure that all our products not only meet the essential global quality standards but overcome them.



Friendly Support

We make sure to maintain ongoing client support and maintain healthy relationship.



Client Support

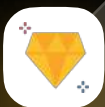
We provide support for all bug fixing even after delivery of your project.



APP DEVELOPMENT

Our team connects conventional essential technologies and architecture with the unique logic of the app. Combined with a polished design and UI/UX, an app becomes the one that reaches goals of our customers and wins the hearts of users.

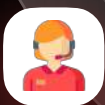
Premium Care
One on one support



Catered
30+ Developers



Support
Tracking & Support



Fast Delivery
Deadline Delivery



Protection
Data Protection



Cost Efficient
Hybrid App

APP DEV
FASTEST IN THE
INDUSTRY



OUR MSPs



WEB DEVELOPMENT

Bili has been creating stunning, modern, award-winning websites. As a custom website design company, we have been at the forefront of the digital revolution helping our clients build websites that are designed to delight and intrigue customers.



Ideation

- Brainstorm Solutions
- Strategy for your application.
- Statement of Work
- Timeline
- Budget



Design

- Scoping
- Product Backlog
- Conceptual Designs
- Timeline (Revised)
- Budget (Revised)



Project Planning

- Detailed plan
- UI/UX Designs
- Functional Designs
- Sprint Backlog
- Development



Build + Deploy

- Custom web Development
- Quality Assurance Testing
- Product Releases
- Deployment
- Product Delivery

WHY RESPONSIVE WEB DESIGN (RWD) MATTERS?

A responsive website has a fluid and flexible layout which adjusts according to screen size. The importance of responsive web design is that it offers an optimized browsing experience.

- More Mobile Traffic
- Improved Browsing Experience
- Faster Mobile Development
- No Horizontal Scrolling
- Needs Lower Maintenance
- Consistency in Design
- Easier Analytics Reporting



SPEED UNLIKE ANYTHING!

Custom app development to bring your idea to life

If you have an idea of an app for Android or iOS users, find an experienced app development company that you can trust. We've been building mobile applications for years, helping entrepreneurs launch various products—from social media to educational platforms

Hybrid App



A Hybrid app is a software application that combines elements of both native apps and web applications. Hybrid apps are essentially web apps that have been put in a native app shell. Examples of hybrid apps are Facebook, Twitter, Instagram, Airbnb, Discord etc

React Native & Hybrid app



React Native combines the best parts of native development with React, a best-in-class JavaScript library for building user interfaces. It is used to build applications for multiple platforms like iOS, Android, Web, and UWP with a single codebase

Why React Native?

- Enhanced UX/UI
- Shorter Development Time frame
- Easy to Maintain
- Enhanced Performance
- Cost-effective
- Seamless Cross-Platform
- Support For 3rd Party Libraries
- Mobile Environment Performance
- Strong Community

EFFECTIVE UI DESIGN



Ideation

- Empathize
- Define
- Ideate
- Prototype



Execution

- Design framework
- Design Engineering
- Validation
- Conclusion



Testing

- User Testing
- Market Analysis
- Cross Browser Testing
- Production Testing



Launching

- Live Testing
- Backup
- Go Live
- Product Delivery

01.

First, we discuss your idea to learn what are the product's purpose and key aspects, what features are required, and who are the target users

02.

Then, we conduct market and competitor research to discover how things work in your niche in terms of UX design

03.

We create user personas and user stories based on analyzed data—these will describe how the project will be helpful to target users and what actions can be performed in it.

The design process itself includes sketching and making prototypes to be further validated and realized in the product.

GET MORE ENGAGEMENT

Are you looking for an effective way to grow your business' brand awareness, number of new customers, and website traffic? Then you should be on social media! Check out our social media marketing service and build a strong social media presence. Contact us to get started.

Develop Brand Awareness (Followers)

Growing your followers on social networks will help you increase word of mouth and referrals. Our social media marketing services will help you increase your followers with relevant people. We will ensure that your followers match the demographics, interests, and behaviours of your typical customers.

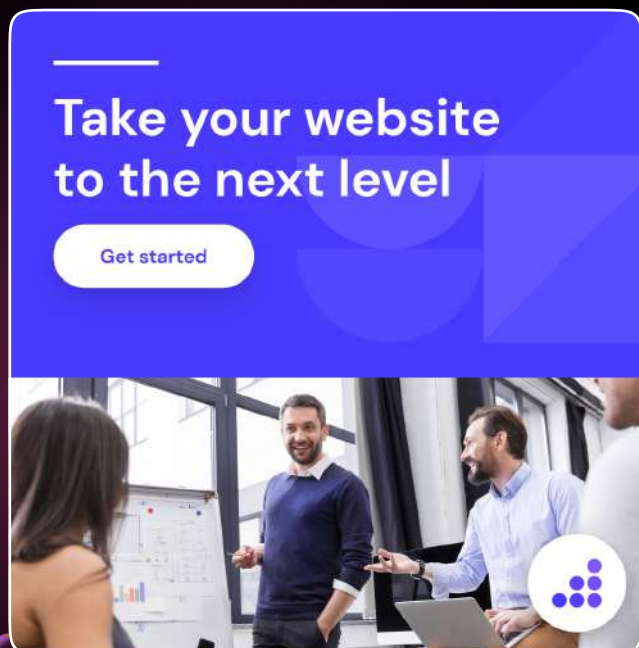
Build Relationships (Engagement)

When you build a strong connection through engagement with your audience, they are more likely to buy from you. We will help you increase engagement (likes, comments, etc.) on your social media posts. The more engagement you have, the stronger your connection is with your audience.

Increasing Website Exposure (Traffic & Conversions)

Increasing your website traffic will directly influence leads and sales. That's why this service is best paired with our social media advertising services, where we focus on developing social media advertising campaigns that drive high volumes of traffic to your website. To increase conversions, we can add-on re targeting social ads to stay in front of recent website visitors.

Get Your Campaign Designed by us for Better Reaction.



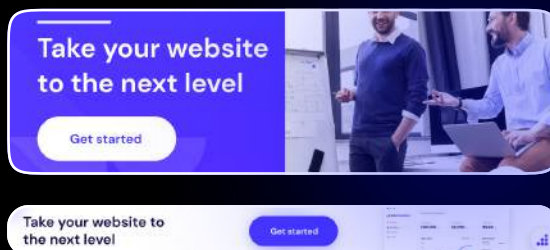
Take your website to the next level

Get started



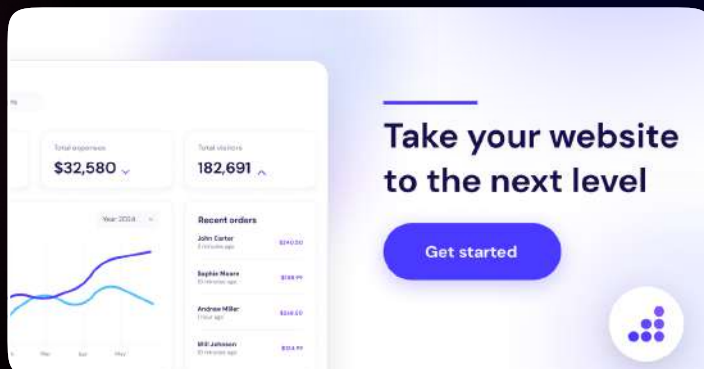
Take your website to the next level

Get started



Take your website to the next level

Get started



Take your website to the next level

Get started



SUPPORT PROVIDED

We take a proactive approach to development and elaborate on ways to uncover less obvious business requirements, save costs and envisage risks for your project. Get in touch with us for all your requirements and to get our optimal services for getting the project developments done with your budget estimate. We believe in building business partnerships that go long-term.



Bug Fixing

BILI provides free support for **bug fixing up to 6 months** from the date of delivery



Customer Satisfaction

We work on the latest frameworks and technologies to deliver you user-friendly, scalable, secure, and new business solutions as per your need.



Additional Support Provided

- 1 Any kind of bug fixing support will be provided on immediate basis, after communicating with the concerned team.
- 2 Website management and smooth running is ensured from our end.
- 3 Any kind of third party services (domain, server etc...) shall be upgraded after the confirmation from the client's side on the pricing and removal terms.

ADD ONS

Bili Provides Add-ons Services to help our client excel in their specific field. Web design and marketing services are to supercharge your business. Once an add-on service has been completed, such as a logo, business card design, or custom web design we tend to deliver the best in class service as per your requirement.

01.



Content Writing

- Articles & Blogs
- Website Content
- Branding Content
- SOP Writing

02.



Vector Graphics

- Vector Art Design
- Vector Conversion
- Brand Identity
- 3D Illustrations

03.



Animation

- 2D ANIMATION
- 3D ANIMATION
- Explainer Video
- Motion design

04.



SEO

- SEO Consulting
- Keyword Ranking
- Technical Audit
- Monthly updates

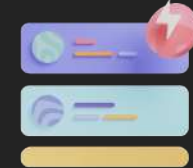
05.



WebChat application

- Monitor customer
- Live Chat
- Chat Pages
- Geo IP Tracking

06.



Design

- Custom Logo Design
- Brochure Design
- Poster Design
- Social Media Post



OUR CLIENTELE

Some Of Our Notable Work

Our team has designed and developed hundreds of web and mobile apps for customers, as well as custom software solutions. Our experience spans a wide variety of technologies and industries. We are selective in our hiring and have gathered a diverse and accomplished group, deep with design and development experts.



**Hewlett Packard
Enterprise**

Hewlett Packard Enterprise

Deloitte.

Deloitte



UPSIDA
(Uttar Pradesh Govt.)



Venalicious B2B

Yealink

Yealink



Yellow Box Casting

V3 Webinar

V3 Webinar



Study Helper



IncogApp





THANK YOU



AB-372, Keshtopur
Salt Lake Sector II



Tel: +91 91427 60208



info@biliweb.com



Bili.co.in